The authorial rights in the digital economy

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Importance of IP:

Stakeholders of IP System:
- Authors
- Academia
- Knowledge-based industries
- Service providers
- Third sector
- Consumers

INTERESTS

NO CONTROL

TOTAL CONTROL
Concept of IP:

- IP as an intellectual construct;
- Transformation from privilege to property;
- Transformation from personal right to business asset
Verification of IP:

- Knowledge as public good;
- Control of knowledge as a key issue;
- Mechanisms to control knowledge
IP as a mechanism to control knowledge:

Enforcement as *a condition sine non* for efficient functioning of IP system
Right to efficient enforcement:

- Enforcement as a violent act;
- Criminal enforcement;
- Civil enforcement;
- Naive & smart enforcement;
- Responsibility of stakeholders
Future of IP system:

Previous developments;

• Change of the situation;
• Future trends:
  – emergence of one-stop-shops;
  – territoriality of IP disappears;
  – smart enforcement;
  – right to exclude vs right to remuneration;
  – regimes for collective authorship.
Conclusion:

IP is just a tool. At the end of the day, it is up to us how we are going to use it.
Thank you

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