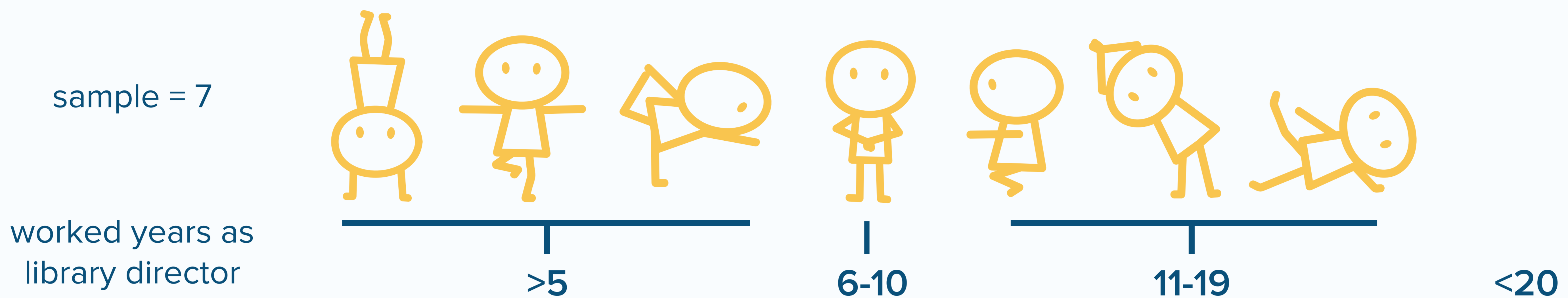


Academic library directors' strategic decision-making process

LIBER member academic library directors

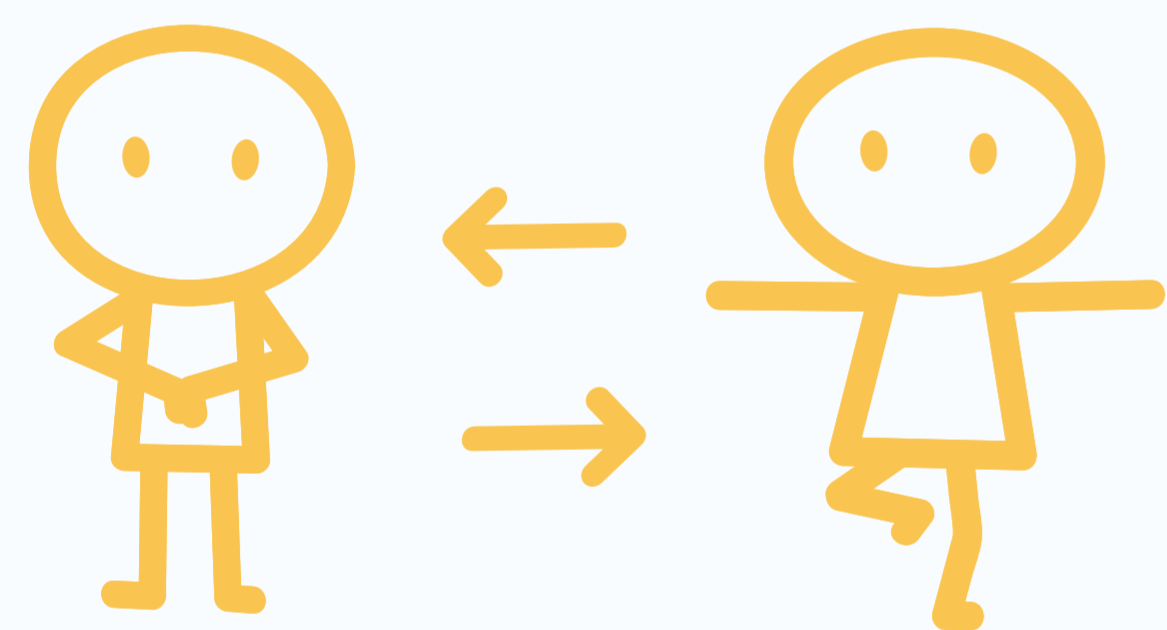


1 factor
GOAL

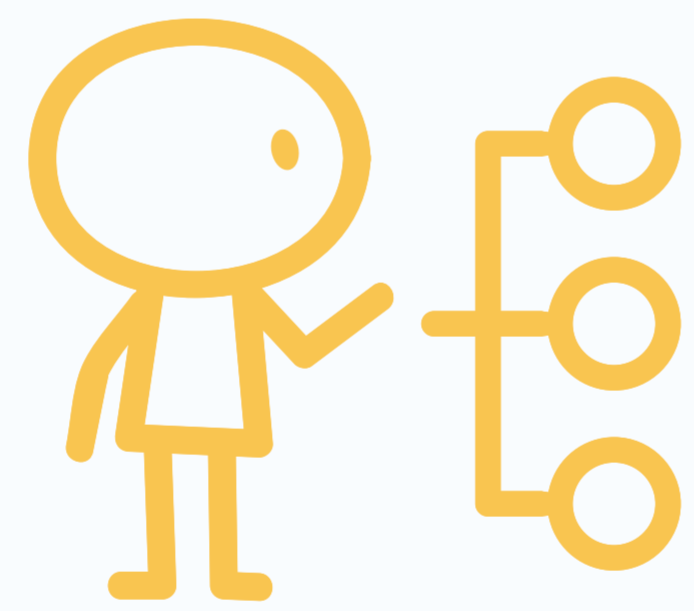


2 factor
IMPACT ↔ VALUE

Major changes in past 3 years



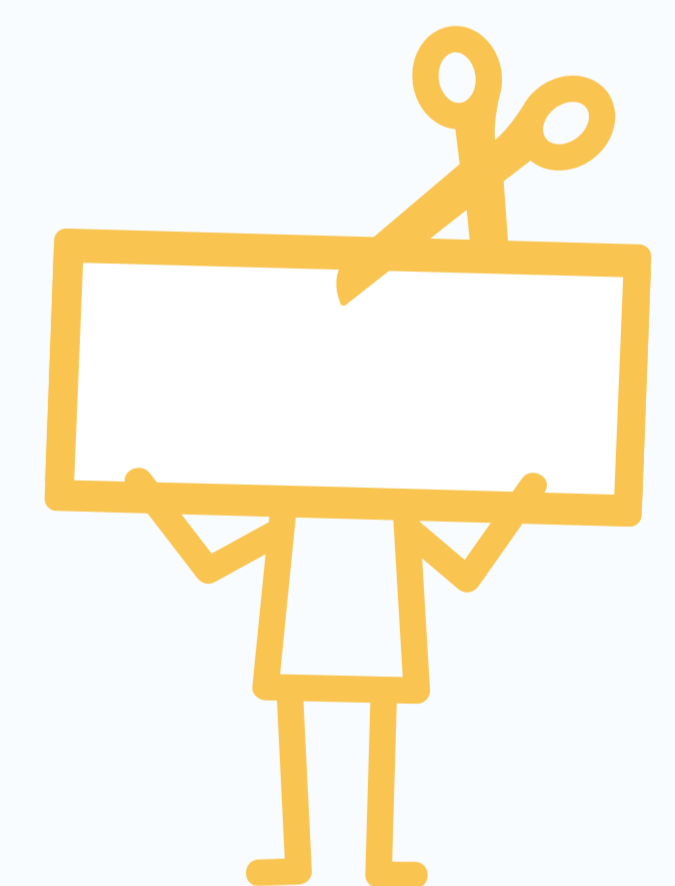
Staff changes (71%)



New services (100%)



Physical changes (71%)

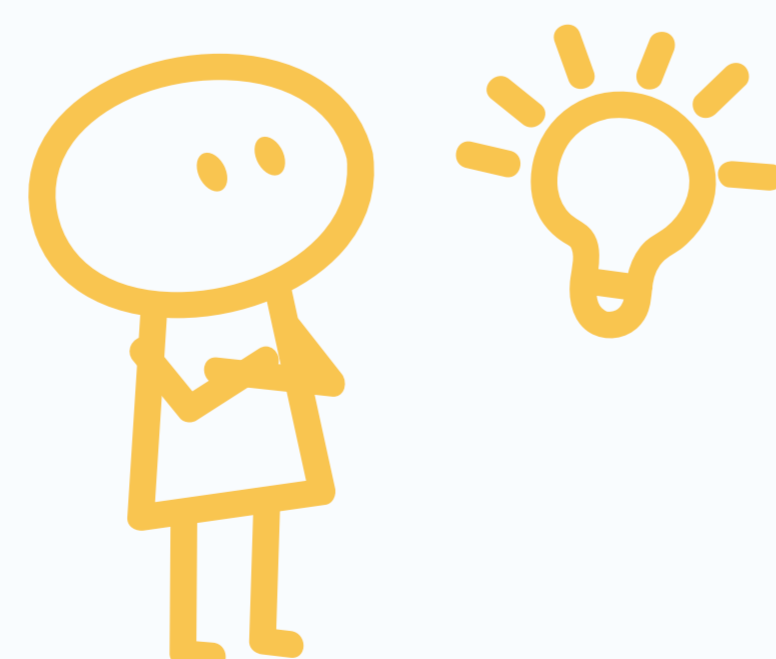


Budget cuts (14%)

Resources for decisions



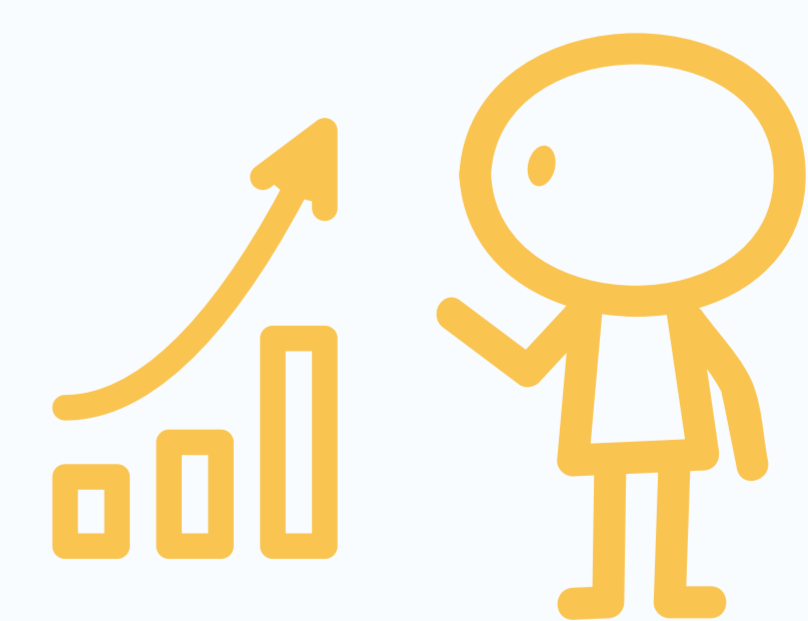
Staff



New strategy



User/stakeholder
feedback



Statistics data

Library leadership = how not what is done